



Dr. YSR ARCHITECTURE AND FINE ARTS UNIVERSITY

(Established under Sub Section (2) of the Section (1) of the Jawaharlal Nehru Architecture and Fine Arts University (Amendment) Act, 2019 of A.P Legislature Act No.15 of 2020)

KADAPA, YSR DISTRICT, ANDHRA PRADESH, INDIA.

Prof. B. JAYARAMI REDDY

13.11.2025

Vice-Chancellor

RcNo.70 /Dr. YSR AFAU/LIBRARY/SPA/ /Quotations/2025

Sub: Dr. YSR AFAU-Inviting Quotations for Purchase of Books to the University Library- Requested-Reg.

You are hereby requested to submit your lowest quotation in duplicate towards the purchase of the following books for the University Library. The details of the required books are as follows:

Sl.	Title of the Book	Author/Authors
1	English for Engineers	Sudharshana, N.P. and Savitha, C.
2	Practical English Usage	Swan, M.
3	Communication Skills	Kumar, S. and Latha, P.
4	Academic writing: A handbook for international students	Bailey, Stephen
5	Pathways: Listening, Speaking and Critical Thinking	Chase, Becky Tarver
6	The video games text book	Brianj Wardyga
7	Changing the Game: How Video Games Are Transforming the Future of Business	David Edery and Ethan Mollick
8	Innovation and Marketing in the Video Game Industry: Avoiding the Performance Trap	David Wesley and Gloria Barczak
9	C Programming and Data structures	E. Balagurusamy
10	Programming in C	Reema Thareja
11	Fundamentals of Data Structures in C	Ellis Horowitz, Sartaj Sahni, Susan Anderson-Freed
12	Drawing Basics and video game Art: Classic to cutting edge Art techniques for video games	Chris Solarski
13	Color for Science, Art and Technology	Kurt Nassau
14	Fundamentals of Computers	Bala Gurusamy
15	Computer Fundamentals	Anita Goel
16	UX and UI: A Step-by-Step Guide on UX and UI Design	Pamala B. Deacon
17	The Essential Guide to User Interface Design	Wilbert O. Galitz
18	A Project guide to UX Design	Russ Unger and Carolyn Chandler
19	Color Theory, An Essential guide to Color- from basic principles to practical application	Patti Mollica
20	Applying Color Theory to Digital Media and Visualization	Theresa-Marie Rhyne
21	Color -A course in mastering the art of mixing colors	Betty Edwards

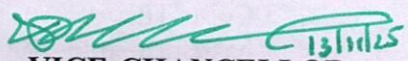
22	Python Programming: A Modern Approach	Vamsi Kurama
23	Learning Python	Mark Lutz
24	Cyber Laws: Intellectual property & E Commerce Security	Kumar K
25	Cyber Ethics 4.0	Christoph Stuckelberger, Pavan Duggal
26	Graphic Design School: The Principles and Practice of Graphic Design	David Dabner, Sandra Stewart, Abbie Vickress
27	Game Design School: a foundation course in principles and practice	David Dabner, Sheena Calvert, Anoki Casey
28	Critical and Creative Thinking: A Brief Guide for Teachers	Robert Di Yanni
29	An Introduction to Critical Thinking and Creativity: Think More, Think Better	Joe. Y. F. Lau
30	Interactive Stories and Video Game Art: A Storytelling Framework for Game Design	Chrissolariski
31	Visual Storytelling: How to Speak to the Audience Without Saying a Word	Morgansandler
32	Studying sound: A Theory and practice of sound design eBook	Collins, Karen
33	Principles of Game Audio and Sound Design: Sound Design and audio implementation media	Jean- Luc Sinclair
34	"The Complete Reference: C# 4.0"	Herbert Schildt
35	Professional C# 2012 and .NET 4.50	Christian Nagel, Bill Evjen, Jay Glynn, Karli Watson, Morgan Skinner
36	Learn Unity for 2D Game Development	Alan Thorn
37	Unity Game Development in 24 Hours, Sams Teach Yourself	Mike Geig
38	Artificial Intelligence: A Modern Approach	Russell, S. and Norvig, P
39	Artificial Intelligence Building Intelligent Systems	Parag Kulkarni, Prachi Joshi
40	Data Communications and Networking	Behrouz A. Forouzan
41	Computer Networks	Andrew S Tanenbaum

The quotations should be addressed to The Registrar, Dr. YSR Architecture and Fine Arts University (Dr.YSRAFAU),The sealed quotations must reach the Registrar on or before 27.11.2025 by Speed Post or Registered Post. The sealed cover should be super scribed as: Quotation for Purchase of Books to the University Library, DR YSR AFAU, and Kadapa- Rc. No. 70/Dr. YSR AFAU/Library/Quotations/2025, dated 13.11.2025 – Due on 27.11.2025

The Quotation purchase of Books to the University Library, Dr YSR AFAU, Kadapa- Rc No.70/Dr. YSR AFAU/LIBRARY/SPA/Quotations/2025, dated 13.11.2025 – Due on 27.11.2025.

Copy to:

1. The Vice-Chancellor's peshi for information.
2. The Registrar's peshi for information.
3. The file.


VICE-CHANCELLOR
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Dr.YSRAFAU-Kadapa